

# FUNDRAISING OPPORTUNITY

## CHECK IT OUT

It is our great pleasure to announce an exciting ProStart® program fundraising opportunity supported by National Restaurant Association Board member and ProStart supporter Coach Joe Crosby of Coach's Low Country Brands™. Through his ProStart Bottle Program, sales from a specially-labeled bottle of his flagship Coach's Low Country Boil® Seasoning will directly benefit ProStart programs at the state and national level.

The program announced last fall is being exclusively offered through QVC's Web site! Now it's even easier to promote this opportunity to your constituents and raise valuable funds for your program. The special 23-ounce bottles are currently being sold on QVC.com. ***The 23-ounce bottle of Coach's Low Country Boil Seasoning can be ordered on QVC by calling 1-888-345-5788 and referring to item number M107384 or by logging onto QVC.com, typing the item number M107384 into the search engine box in the upper right corner of the page and following the instructions.***

For every bottle of Coach's Low Country Boil® Seasoning sold, Coach's Low Country Brands will donate \$2 to the ProStart program. The funds will be distributed as following:

- \$1.00 will go to the state restaurant association or state restaurant association educational foundation that supports ProStart in the state where the sale originated, with the funds intended to be used towards continued support of the program
- \$1.00 will go to National Restaurant Association Solutions/National Restaurant Association Educational Foundation in support of the ProStart program, and in support of scholarships for ProStart students and educators

We encourage you to promote this ProStart Bottle Program to your members, ProStart educators and students. Please join us in offering Coach our sincere gratitude for support of ProStart.

If you have any questions about this ProStart Bottle Program, feel free to contact Wendi Safstrom (NRA Solutions) at [wsafstrom@restaurant.org](mailto:wsafstrom@restaurant.org).