



QUARTERLY ADVERTISING EMAIL RATE SHEET

ORA's exclusive email advertising opportunity where you can directly reach our restaurant membership. Choose the ad and rate the works for you. Plus, stand out even more by selecting our First Position rate and your ad will appear at the very top of our Quarterly Advertisers Email.

<p style="text-align: center;">LOGO + TEXT AD</p> <p style="text-align: center;">\$150 NON-MEMBER \$300 FIRST POSITION +\$200</p>	<p>Headline</p> <p>Copy, 400 character limit.</p> <p><u>Call to Action Link</u></p>
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<h2>LARGE BANNER AD <small>700x260</small></h2>	
<p>DROP IN: \$200 NON-MEMBER \$400</p>	<p>CUSTOM: \$300 NON-MEMBER \$600</p>
<p>FIRST POSITION +\$400</p>	

<h2>SMALL BANNER AD <small>HORIZONTAL 700x130</small></h2>		
<p>DROP IN: \$100 NON-MEMBER \$200</p>	<p>CUSTOM: \$250 NON-MEMBER \$500</p>	<p>FIRST POSITION +\$300</p>

FIRST POSITION: Add on to your ad and appear at the top of our Quarterly Advertisers Email

SPECS: JPEG, PNG. URL link, hover text and copy, if applicable.

SCHEDULE: Quarterly emails scheduled for the 15th of March, June, September and December. Art must be received by Friday before email send. Deadlines may change depending on week.

DISCLAIMER: We reserve the right to edit, change or reject ads.

<h2>SMALL BANNER AD</h2> <p><small>VERTICAL 230x250</small></p>
<p>DROP IN: \$75 NON-MEMBER \$150</p> <p>CUSTOM: \$200 NON-MEMBER \$400</p>