

A comprehensive look at ORA annual partnership + marketing opportunities



# 2024 STRATEGIC PARTNERSHIP MARKETING PROGRAM



OKLAHOMA RESTAURANT ASSOCIATION

Become an ORA Strategic Partner!  
[www.okrestaurants.com](http://www.okrestaurants.com)

# ORA KEY CLUB PARTNERS



We invite you to join our prestigious group in 2023 supported ORA members through their investment in our association programs and events.



## Key Club Partnership

Let the ORA help expand your network of restaurant and hospitality customers through the marketing benefits of ORA Strategic Partner Marketing Program!

For more information contact Patti Colley, Chief Strategy Officer

800.375.8181 #229 or [patti@okrestaurants.com](mailto:patti@okrestaurants.com)



# How to Become an ORA Strategic Partner

The Oklahoma Restaurant Association invites you to consider us as a valuable resource for your annual marketing needs. Explore the various partnership options available, including the exclusive Key Club Partner level with expanded benefits. Our partnership options are designed to accommodate different budgets and objectives. However, we are flexible and willing to create a customized package tailored to meet your specific marketing goals. We are open to new ideas and endeavors, so feel free to share your thoughts.

To get started, follow these steps:

- Explore the host of partnership and marketing opportunities, keeping in mind which programs and events best align with your business objectives.
- Place a “check-mark” in each box located by the opportunities for which you will commit to become a partner.
- In the back of the booklet, complete and sign the Partner Marketing Commitment Form and choose your billing preference.
- Submit the Partnership Marketing Commitment form to [patti@okrestaurants.com](mailto:patti@okrestaurants.com). You will be contacted when it is received.
- The ORA will then take the appropriate steps to secure your company’s logo (.png or .ai format) and begin implementation and fulfillment of your partnership.

**Contact Patti Colley, ORA Chief Strategy Officer, at (405) 834-4150 or [patti@okrestaurants.com](mailto:patti@okrestaurants.com) to discuss partnership.**



## ORA Key Club Partner Status! (Key Club status must be re-established each year)

Key Club Partnerships have been meticulously designed to elevate recognition and return-on-investment for partners investing at the distinguished level of \$10,000 or more per calendar year. Upon achieving Key Club status, partner businesses will experience a range of benefits:

### Enhanced Recognition

- Introduced during our Key Club Partner presentations at a major ORA event.
- Accessorized with a special Key Club Partner ribbon on their badge, and on their associate’s badges, at all ORA events where badges are provided.
- Invited as a guest, with one other business associate, to an exclusive year-end Key Club Partner luncheon in your honor.

### Enhanced Marketing

- Included in a special Key Club Partner feature in the 29 issues of the ORA A’la Carte E-news and in 3 issues of the *ORA Restaurateur* magazine.
- Featured on the footer scroll of [okrestaurants.com](http://okrestaurants.com) and our Key Club Partner feature web page.
- A special floor vinyl located in front of your ORA Expo booth demonstrating Key Club Partner status (booth fees sold separately).
- Recognized as a Key Club Partner with one independent ORA social media post.
- Featured on the partner promotion page of the ORA Expo mobile app.
- Eligible to use the ORA-approved Key Club Partner logo demonstrating your status with the association. (Prior approval is necessary).

- Exclusive Partnerships have first right of refusal in renewing an exclusive if confirmed prior to February.
- Partner marketing on [okrestaurants.com](http://okrestaurants.com) is offered in conjunction with events and programs that are offered for the duration of annual Partnership.

# PROGRAMS • INITIATIVES



Member Education  
& Networking event



Industry connecting with Oklahoma's legislature and state agencies to advocate for the good of the hospitality industry.



A fun sporting event to support the ORA Victims Impact Fund.



Connect with leadership in a social setting.



The largest industry Expo in Oklahoma featuring two top industry competitions.



ORA's recurring Member E-news publication



Helping to shape our workforce through hospitality-specific certification for students with limited abilities.



ORA's alcohol compliance in-house training course.



ORA's course for most recognized food safety training and certification program in the nation.



Workforce Development Initiative

Local chefs mentor Oklahoma ProStart culinary students while presenting two extraordinary dinners.



Employee Appreciation & Student Scholarship Fundraiser

An evening recognizing hospitality's "best of the best" in the hospitality industry with a featured guest vintner.



Workforce Development Initiative

Oklahoma ProStart Invitational  
NRA National Invitational  
ProStart RESTART  
Supporting next generation of culinary and restaurant

Although unlikely, ORA reserves the right to reschedule an event, cancel an event, offer the event through a virtual platform or redesign the specifics of the partnership. If any of these changes are necessary, the ORA will take proper steps to fulfill partner return-on-investments with alternative marketing activities.



Join us for the Tulsa ORA restaurant community’s flagship event. Throughout the day, over 150+ restaurant operators and suppliers come together for a day of professional development and presentations from community leaders. Engage in a series of tailored professional development designed to address the evolving landscape of the restaurant industry and leadership strategies.

Explore cutting-edge trends, best practices, and strategies for success. Connect with local independent and multi-unit operators in a dynamic and professional yet casual setting. Foster collaborations, share experiences, and build meaningful relationships within the vibrant Tulsa restaurant community. Join us in celebrating this year’s Key Club Partner during a special luncheon.

Partner Levels & Marketing Return on Investment

PLATINUM	GOLD	LUNCHEON	BOARD DINNER
<input type="checkbox"/> <b>\$2,200</b>	<input type="checkbox"/> <b>\$1,500</b>	<input type="checkbox"/> <b>TWO OPTIONS</b>	<input type="checkbox"/> <b>TWO OPTIONS</b>
<ul style="list-style-type: none"> <li>•Join with other ORA Partners in bringing this exciting and informative educational session to industry professionals.</li> <li>•Your partnership with TulsaFest includes up to 8 complimentary full conference registrations.</li> <li>•Platinum Partners may purchase additional TulsaFest full conference registrations at a fifty (50%) discount.</li> </ul>	<ul style="list-style-type: none"> <li>•Join with other ORA Partners in bringing this exciting and informative educational session to industry professionals.</li> <li>•Your partnership with TulsaFest includes up to 3 complimentary full conference registrations.</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>\$6,000 • EXCLUSIVE</b> <ul style="list-style-type: none"> <li>•Our Luncheon Partner is invited to make a short address at the luncheon and to provide handouts for each participant.</li> <li>•Your investment includes 4 full complimentary conference registrations and premier lunch seating.</li> </ul> </li> <li><input type="checkbox"/> <b>\$4,000 ea. • CO-PARTNER (2) OFFERED</b> <ul style="list-style-type: none"> <li>(Co-Partnerships are not available if Exclusive Partner has been confirmed).</li> <li>•Your investment includes 2 full complimentary conference registrations and premier lunch seating.</li> <li>•There will be no address.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>\$10,000 • EXCLUSIVE</b> <ul style="list-style-type: none"> <li>•This is an exclusive dinner held in conjunction with the event, for more than 100 members and guests of the ORA Board of Directors.</li> <li>•Your investment provides the opportunity for up to 4 associates’ attendance at the dinner.</li> </ul> </li> <li><input type="checkbox"/> <b>\$6,000 ea. • CO-PARTNER (2) OFFERED</b> <ul style="list-style-type: none"> <li>(Co-Partnerships are not available if Exclusive Partner has been confirmed).</li> <li>•Your investment provides the opportunity for up to 2 associates’ attendance at the dinner.</li> </ul> </li> </ul>

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



## “A TASTEFUL AFFAIR” LEGISLATIVE RECEPTION

Members of the Oklahoma Restaurant Association (ORA), Oklahoma Hotel & Lodging Association (OHLA), and Oklahoma Travel Industry Association (OTIA) join forces for a dynamic initiative – “Hospitality Day at the Capitol.” This collaborative effort aims to engage legislators, providing them with crucial insights into matters affecting the hospitality industry.

As part of this event, key legislative leaders will deliver presentations, offering valuable perspectives and information on industry-related issues. This unique feature enhances the exchange of priorities between industry professionals and lawmakers.

Later in the day, attendees are invited to immerse themselves in “A Tasteful Affair” Legislative Reception. This event, recognized as the state’s most successful and well-attended legislative reception, brings together over 500 members and legislators. Participants will experience the pinnacle of Oklahoma hospitality through culinary delights and craft beer tastings from more than 25 of the state’s premier restaurants.

### Partner Levels & Marketing Return on Investment

CONGRESSIONAL	ADVOCATE
<input type="checkbox"/> <b>\$2,000</b>	<input type="checkbox"/> <b>\$1,500</b>
<ul style="list-style-type: none"> <li>• Invitation to join forces with members of the associations at our State Capitol to speak to legislators about issues facing our industry.</li> <li>• 10 registrations to “A Tasteful Affair” Legislative Reception</li> </ul>	<ul style="list-style-type: none"> <li>• Invitation to join forces with members of the associations at our State Capitol to speak to legislators about issues facing our industry.</li> <li>• 4 registrations to “A Tasteful Affair” Legislative Reception</li> </ul>

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.





# ORA BOARD OF DIRECTORS RETREAT

Join us as our esteemed ORA Chair extends a special invitation for you to be a part of the ORA Board of Directors Retreat, an exceptional event featuring special group activities that offer extensive networking opportunities with the key decision-makers in Oklahoma’s restaurant industry.

The ORA Board of Directors Retreat stands as one of the premier events of the year, offering an exclusive chance to collaborate with the ORA Board of Directors and other invited guests. This retreat creates a unique environment for personal one-on-one networking in a relaxed and enjoyable setting. Annually, more than 70 leaders from our community prioritize attendance at this remarkable retreat, providing you with the opportunity to build relationships that can significantly impact your bottom line.

To enhance your experience, the Oklahoma Restaurant Association negotiates a discounted group room block, and the hotel cutoff date will be communicated in advance. It’s essential to make your reservations before the cutoff date to secure the discounted rates; any bookings made after this date will be subject to standard hotel rates.

Don’t miss out on this exclusive opportunity to engage with industry leaders, foster connections, and enhance your business prospects. Secure your spot at the ORA Board of Directors Retreat and take advantage of a unique networking experience in the heart of Oklahoma’s thriving restaurant industry.

## Partner Levels & Marketing Return on Investment

PLATINUM	GOLD	SILVER
☐ <b>\$10,000</b>	☐ <b>\$7,000</b>	☐ <b>\$4,000</b>
<ul style="list-style-type: none"> <li>•Registration fees for up to 6 people.</li> <li>•Platinum Partners will be promoted as a Platinum Partner of a major event during the retreat and preferred seating if a seated event.</li> <li>•Opportunity to network with board members and guests at functions.</li> <li>•Partner promotion to attendees on advance promotion materials, on-site marketing and official board meeting booklets.</li> <li>•Dining functions vary, however; where appropriate, plated group meals include preferred seating.</li> </ul>	<ul style="list-style-type: none"> <li>•Registration fees for up to 4 people.</li> <li>•Gold Partners will be promoted as a Gold Partner of a major event during the retreat.</li> <li>•Opportunity to network with board members and guests at functions.</li> <li>•Partner promotion to attendees on advance promotion materials, on-site marketing, and official board meeting booklets.</li> <li>•A complete list of attendees with their contact information upon request.</li> </ul>	<ul style="list-style-type: none"> <li>•Registration fees for up to 2 people.</li> <li>•Silver Partners will be promoted as a Silver Partner of a group function during the retreat.</li> <li>•Opportunity to network with board members and guests at functions.</li> <li>•Partner promotion to attendees on advance promotion materials, on-site marketing, and official board meeting booklets.</li> </ul>

**IMPORTANT NOTE:**  
*All attendees are responsible for their own travel expenses.*

*Unlike the ORA Board of Directors, Retreat Partners do not pay the customary retreat registration fee.,*

*Partner investments cover all planned group meals.*

*No partner presentations are scheduled during this retreat.*



We invite you to be our esteemed Partner at the 85th annual ORA Expo in the heart of downtown Oklahoma City! Brace yourself for a year of exhilaration in a state-of-the-art venue located in the exciting heart of downtown Oklahoma City, where a fresh wave of buyers will make this Expo the pinnacle of excitement in Oklahoma's foodservice industry.

The ORA Expo offers exhibitors a unique opportunity to connect with an extensive target audience of over 2,000 enthusiasts, as well as new buyers exploring the vast array of offerings from over 200 booths. From educational sessions to lively competitions, and most notably the newly announced Oklahoma Hospitality Leaders Dinner, the Expo atmosphere is the place to go to discover new products, meet quality buyers, learn from experts and make invaluable networking connections.

Exhibitors have a multitude of opportunities for engagement and marketing through our robust options to promote your brand, engage, and celebrate with those in the industry. Become a Headline Partner and your logo hangs above the floor on an aisle sign, support a competition, or become an inaugural Partner in the biggest event of the year encompassing all of restaurant, hotel, and tourism leaders - the Oklahoma Hospitality Leaders Dinner!

Our newly announced Oklahoma Hospitality Leaders Dinner is a groundbreaking event, spearheaded by the leadership of the Oklahoma Restaurant Association, Oklahoma Hotel & Lodging Association, and the Oklahoma Travel Industry Association, symbolizing a unified front within the hospitality realm. Join us as we come together with legislative and government officials to celebrate our industry's resilience and impact.

### Partner Levels & Marketing Return on Investment

<b>OKLAHOMA HOSPITALITY LEADERS DINNER - EXCLUSIVE - INSPIRATION PARTNER</b>	<b>OKLAHOMA HOSPITALITY LEADERS DINNER - EXCELLENCE PARTNER-</b>	<b>EXPO HEADLINE PARTNER</b>	<b>EXCLUSIVE SOCIAL BOOTH PARTNER</b>	<b>EXCLUSIVE LANYARD PARTNER</b>
<input type="checkbox"/> <b>\$20,000</b>	<input type="checkbox"/> <b>\$10,000</b>	<input type="checkbox"/> <b>\$2,000</b>	<input type="checkbox"/> <b>\$2,500</b>	<input type="checkbox"/> <b>\$4,000</b>
Your Exclusive Inspiration Partnership includes: <ul style="list-style-type: none"> <li>• Exclusive Banner w/each event promotion</li> <li>• Presenter of the Hospitality Impact Award</li> <li>• Premier Seating for 6 pl (2 @ at Leadership table)</li> <li>• Full page advertisement in the event program</li> <li>• Full page post-event advertisement in the Oklahoma Restaurateur magazine</li> <li>• Inclusion on event signage</li> <li>• Inclusion in digital marketing</li> </ul>	Your recognition as an Oklahoma Hospitality Leaders Dinner Partner includes: <ul style="list-style-type: none"> <li>• 1-2 min. Industry Address</li> <li>• VIP seating for 6 pl. (2 pl at Leadership table)</li> <li>• Full page advertisement in the event program</li> <li>• Inclusion on signage</li> <li>• Inclusion in digital marketing</li> </ul>	<ul style="list-style-type: none"> <li>• Your business will be among the most primary businesses featured during our two-day expo.</li> <li>• Your logo will be featured on an EXPO aisle sign (front or back at Expo's discretion). Depending on booth contracting aisle placement this may be "shared space" benefit with one other partner.</li> <li>• Your logo will be listed in the partner recognition section of our ORA Expo mobile app.</li> <li>• Logo recognition on digital boards in foyer area of ORA Expo entrance.</li> </ul>	Are you looking for an exclusive and unique way to leave a lasting impression over two days of the ORA Expo attendees?  Our social photo booth offers a fantastic partnership marketing opportunity that can elevate your brand and provide attendees a memorable keepsake with your logo alongside the ORA Expo logo.  As the exclusive Social Booth Partner your logo will adorn each booth photo texted to attendees.  The booth will be located in a prominent location on the Expo floor.	If you desire to make a lasting impression at ORA Expo, consider partnering in this exclusive opportunity with co-branded lanyards for all ORA Expo badges.  Up to 2,000 lanyards can serve as excellent attendee marketing tools for your business. These lanyards are not only a necessity of the ORA Expo, but also promote your brand throughout the event.
<b>OKLAHOMA HOSPITALITY LEADERS DINNER - LEADERSHIP PARTNER-</b>	<b>OKLAHOMA HOSPITALITY LEADERS DINNER - AMBASSADOR PARTNER-</b>			<b>17" X 17" FLOOR VINYL</b>
<input type="checkbox"/> <b>\$5,000</b>	<input type="checkbox"/> <b>\$2,500</b>			<input type="checkbox"/> <b>\$160 EA.</b>
Your recognition as an Oklahoma Hospitality Leaders Dinner Partner includes: <ul style="list-style-type: none"> <li>• Preferred seating for 4 pl.</li> <li>• Half page advertisement in the event program</li> <li>• Inclusion on event signage</li> <li>• Inclusion in digital marketing</li> </ul>	Your recognition as an Oklahoma Hospitality Leaders Dinner Partner includes: <ul style="list-style-type: none"> <li>• Seating for 2 pl.</li> <li>• Inclusion on event signage</li> <li>• Inclusion in digital marketing</li> </ul>			Stand-out at the Expo by purchasing a floor vinyl featuring your business logo and booth number! Floor vinyls will be placed on your aisle on the Expo floor to direct attendees to your booth.  We invite you to purchase an unlimited number of 17" x 17" vinyls for \$160 each. Your logo and booth

SOLD

SOLD





Support numerous talented Oklahoma bartenders as they vie for prizes in the “Cocktail Shakedown,” an exhilarating competition held in conjunction with the ORA Expo. Bartenders from Oklahoma restaurants will showcase their skills and abilities in timed heats of cocktail preparations, including the Championship Round. With each bartender lifting a shaker to craft their signature concoction, they race against the clock to create innovative and delicious cocktails judged on taste and balance, originality, drink presentation, and stage presentation.

Each round progressively narrows down the field of skilled competitors until the finalists contend for the Grand Championship belt and substantial prize money! The exciting Shakedown will take place the final day of the Expo on the ORA Competition Stage!

### Partner Levels & Marketing Return on Investment

PLATINUM	GOLD	HEAT SPIRITS	CHAMP HEAT
☐ <b>\$3,000</b>	☐ <b>\$1,500</b>	☐ <b>\$1,250 EA.</b>	☐ <b>\$1,500</b>
<p>Platinum Partners are the competition’s most prominently recognized partners and will enjoy the following:</p> <ul style="list-style-type: none"> <li>•Your logo will be digitally embossed on the Grand Champion belt.</li> <li>•Your logo will be front and center with other Platinum Partners on the bar cling wraps.</li> <li>•Your logo will be listed in the partner recognition section of our ORA Expo mobile app.</li> <li>•Inclusion in the emcee scripting for acknowledgment at least twice during the competition.</li> <li>•Post-event magazine promotion will include a full page photo of the Grand Champion with one representative from each Platinum Partner business.</li> </ul> <p><b>SOLD</b></p>	<ul style="list-style-type: none"> <li>•Your logo will be promoted during each heat of the Shakedown on the competition plasmas.</li> <li>•Your logo will be listed in the partner recognition section of our ORA Expo mobile app.</li> </ul>	<p>(Limited to the # of Heats)</p> <ul style="list-style-type: none"> <li>•One of your products (meeting competition guidelines) will be featured during one heat of competition.</li> </ul> <p><i>This investment requires \$1,250, plus 8 full-size bottles of the spirit for competition bars and 24 total .375 ml or larger bottles for competitor and judge swag bags.</i></p> <p><i>Please contact the ORA to confirm if this partnership is still available.</i></p> <p><i>Heat Partners are also encouraged to invest additionally as Platinum or Gold Partners.</i></p> <p><b>SOLD OUT</b></p>	<p>This is an Exclusive Partnership.</p> <ul style="list-style-type: none"> <li>•Your logo will also be featured on boxing ring style cards held by our “ring girls” in your Championship Heat.</li> </ul> <p><i>Heat Partners are also encouraged to invest additionally as Platinum or Gold Partners.</i></p> <p><b>SOLD</b></p>

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



Celebrating its 20th Anniversary, and held during the ORA Expo, this competition hosts many of the most talented ORA member chefs in Oklahoma. During the competition, the chefs put their skills and abilities to the test as they race the clock to create dishes using a mystery pantry and basket of wildly unique ingredients. Chefs will compete in various heats until the contest is narrowed down to the last two chefs. As the number of competitors decreases, the creativity, talent, and excitement increase. From there, they will have 60 minutes to create an award-winning entree. The Cook-Off continues to be a crowd-pleaser year after year!

### Partner Levels & Marketing Return on Investment

LEAD	PLATINUM	GOLD
<p>☐ <b>\$10,000</b></p>	<p>☐ <b>\$2,750</b></p>	<p>☐ <b>\$1,500</b></p>
<ul style="list-style-type: none"> <li>•The competition's most prominent partner.</li> <li>•One representative from your business is invited to take the stage and assist with the trophy presentations.</li> <li>•Inclusion in emcee scripting for acknowledgment numerous times during the competition.</li> <li>•Your logo will be prominently displayed throughout the event and your businesses name will be engraved on the Grand Champion trophy.</li> <li>•The opportunity for a representative to have a Partner Spotlight 2 min. "chat session" with the emcee and audience sharing quick details about your company.</li> </ul>	<ul style="list-style-type: none"> <li>•Post-event magazine promotion will include a two-page photo of the Cook-off Champion with one representative from each Premier Platinum Partner business.</li> <li>•Your logo will be listed in the Partner recognition section of our ORA Expo mobile app.</li> <li>•Inclusion in emcee scripting for acknowledgment numerous times during the competition.</li> <li>•Your logo will be prominently displayed throughout the event and your company name will be engraved on the Grand Champion trophy.</li> <li>•The opportunity for a representative to have a Partner Spotlight 2 min. "chat session" with the emcee and audience sharing quick details about your company.</li> <li>•Your logo will be listed in the partner recognition section of our ORA Expo mobile app.</li> </ul>	<ul style="list-style-type: none"> <li>•Inclusion in emcee scripting for acknowledgment numerous times during the competition.</li> <li>•Your logo will be prominently displayed throughout the event.</li> <li>•Your logo will be listed in the partner recognition section of our ORA Expo mobile app.</li> </ul>

**SOLD**

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



Join us for the only ORA golf tournament of the year at a great location! This highly sought-after tournament, selling out annually, promises an exhilarating experience. The top-scoring teams will earn an automatic entry into the ORA ULTIMATE “Stay & Play” Putt-Off, including pre-determined two-somes from each of our Master Partners, making it the ultimate Partnership opportunity!

The victorious two-person team from the putt-off secures the ORA ULTIMATE “Stay & Play” package – an outstanding lodging and golf experience at a premier golf resort. The package encompasses two rounds of golf and two rooms for a two-night stay (please note that airfare is not included).

Winners of the ORA putt-off have a 120-day window from the tournament date to schedule their resort/golf package, as specified at the time of the tournament. This exclusive package, valued at over \$4,000, is non-transferrable.

### Partner Levels & Marketing Return on Investment

PLATINUM	MASTER	HOLE	PLAYER REGISTRATION
<p>☐ <b>\$3,500</b></p> <ul style="list-style-type: none"> <li>• This is an exclusive opportunity to have featured spirits on the course.</li> <li>• This partnership provides an opportunity for your business to have two featured course locations.</li> <li>• The activities must be pre-approved and arranged by the ORA, and must be within golf course guidelines.</li> <li>• Two (2) two-person teams and entry for one of those two-man teams into the ORA Ultimate “Stay &amp; Play” Putt-Off and a chance to win the Golf Package noted above.</li> </ul> <p><b>SOLD</b></p>	<p>☐ <b>\$3,200</b></p> <ul style="list-style-type: none"> <li>• Two (2) two-person teams and entry for one of those two-man teams into ORA Ultimate “Stay &amp; Play” Putt-Off with a chance to win the golf package noted above.</li> <li>• As a Hole Partner your business may place a marketing tent and promotional items. Due to a previously confirmed exclusive partnership, no spirits are allowed at your designated hole.</li> </ul> <p>Beer is allowed at your hole if within club guidelines.</p> <p><i>(Previous year’s Master Partners have the first right of refusal on retaining their status if done so by January.)</i></p>	<p>☐ <b>\$500</b></p> <ul style="list-style-type: none"> <li>• A logo’d partner sign will be placed on one hole during the tournament for each Hole Partner.</li> <li>• As a Hole Partner your business may place a marketing tent and promotional items with exception of spirits beverages at your designated hole.</li> </ul> <p>Beer is allowed at your hole if within club guidelines.</p> <p><i>Hole Partnerships do not include golf registration fees.</i></p> <p><i>Proceeds from hole partnerships will benefit the ORA Victim’s Impact Fund, which supports restaurant employees that have become victims of on-the-job crimes.</i></p>	<p>If you wish to only register for golf, please register directly through <a href="http://okrestaurants.com">okrestaurants.com</a>.</p> <ul style="list-style-type: none"> <li>• Tournament Play Two-Person Team - \$650</li> <li>• Tournament Play Four-Person Team - \$1,300</li> </ul>

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



The ORA A'la Carte E-News stands as the paramount communication tool exclusively designed for ORA members. This bi-monthly newsletter is a vital source that keeps members abreast of the latest developments in government affairs, regulatory matters, member-related news, scam alerts, upcoming events, and other pertinent industry topics.

With a wide distribution to over 2,300 industry professionals statewide, the A'la Carte E-News serves as the prime digital communication channel for the Oklahoma Restaurant Association (ORA). What's more, members enjoy the distinct advantage of exclusive partnership opportunities, providing them with the first right of refusal for renewal in the subsequent year.

### Partner Levels & Marketing Return on Investment

#### EXCLUSIVE

□ **\$4,000**

•An Exclusive Partner of the A'la Carte E-news will have their logo prominently displayed at the top of the E-News regularly sent to ORA members.

*If the Exclusive is not sold individual issues may be purchased at \$200 per issue.*

*ORA reserves the right to transition this publication to a special edition E-news publication if conditions require it.*

**SOLD**

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



# FOOD SAFETY TRAINING

Distinguish your business with excellence in food safety training by becoming a partner with ServSafe®, a premier program endorsed by the esteemed Oklahoma Restaurant Association (ORA). Join a community of over 7 million certified managers nationwide, establishing ServSafe® as the unrivaled gold standard in food safety education.

ORA's unwavering commitment to top-notch food safety is exemplified through the training of over 25,000 foodservice managers in Oklahoma. This extensive training encompasses various establishments, from independent and multi-unit restaurants to branded lodging properties, schools, hospitals, casinos, and assisted living facilities. Designated by the Oklahoma State Department of Health, ORA stands as the primary organization entrusted to provide ServSafe® training.

The convenience of one-day class formats in Oklahoma epitomizes excellence, allowing managers to comprehensively review and test for national certification. Scores and certificates are efficiently issued directly to managers by the esteemed National Restaurant Association.

By partnering with ORA, your business gains access to strategic marketing channels, reaching over 10,000 foodservice operators. With an impressive average of 3 classes per month, totaling 36 opportunities for face-to-face exposure, each class accommodates an average of 60 foodservice professionals. This exposure not only enhances your brand visibility but also positions your business as a leader committed to industry expertise and food safety.

## Partner Levels & Marketing Return on Investment

EXCLUSIVE	CO-PARTNER
<input type="checkbox"/> <b>\$8,200</b>	<input type="checkbox"/> <b>\$5,000 EA.</b>
<ul style="list-style-type: none"> <li>•Feature article announcing initial Exclusive Partnership in an upcoming issue our Oklahoma Restaurateur magazine.</li> <li>•A digital media announcement via ORA social media announcing Exclusive Partnership.</li> <li>•Annually, your business will be an exclusive feature in one linked social media post.</li> <li>•Your company logo on Oklahoma's ServSafe® supplemental booklet and marketing materials.</li> <li>•Your company logo on the ORA's ServSafe® landing page.</li> </ul> <p><b>SOLD</b></p>	<ul style="list-style-type: none"> <li>•The exclusive opportunity to make a 5-min. presentation and hand out materials before every training session.</li> <li>•ORA will distribute your company provided promotional items during each training session.</li> </ul> <p>Exclusive Partnerships are only available to members and include first right of refusal on renewing the same Partnerships the following year (must be confirmed by October 1 each year prior to the new year's Partnership). Each ORA e-News includes a ServSafe® class schedule.</p> <p>Co-Partnerships are not available if Exclusive has been confirmed. Only 2 Co-Partnerships are available).</p> <ul style="list-style-type: none"> <li>•Partner recognition with your company logo on ORA ServSafe® booklet and promotion material, which is marketed to more than 10,000 foodservice professionals annually.</li> <li>•Opportunity to hand out your promotional material to attendees.</li> <li>•Partner recognition with your company logo on ORA's ServSafe® landing page.</li> </ul> <p><b>UNAVAILABLE</b></p>

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



# ALCOHOL COMPLIANCE EDUCATION

Join us in fostering responsible alcohol service by becoming a partner in the Oklahoma Restaurant Association's (ORA) Alcohol Compliance Education (ACE) program. This impactful training initiative reaches approximately 2,500 servers annually, equipping them with essential skills for responsible alcohol management.

ACE, approved by the Oklahoma Alcoholic Beverage Laws Enforcement Commission (ABLE), offers extensive training covering the identification of false IDs, recognizing signs of intoxication, understanding laws and rules, and providing valuable guidelines for responsible management and service of alcoholic beverages.

Visibility as a Leading Partner: As a partner, your business will be prominently featured as a key supporter of one of ORA's primary training programs. This offers unparalleled visibility and underscores your commitment to responsible alcohol service.

## Partner Levels & Marketing Return on Investment

EXCLUSIVE	CO-PARTNER
<input type="checkbox"/> <b>\$8,200</b>	<input type="checkbox"/> <b>\$5,000 EA</b>
<ul style="list-style-type: none"> <li>•Feature article announcing initial Exclusive Partnership in an upcoming issue our Oklahoma Restaurateur magazine.</li> <li>•A digital media announcement via ORA social media announcing Exclusive Partnership.</li> <li>•In each additional year, your business will be an exclusive feature in one linked social media post.</li> <li>•Partner recognition with your company logo on ORA Alcohol Training textbook and promotion material, which is marketed to more than 10,000 foodservice professionals annually.</li> </ul> <p style="text-align: center; color: green; font-size: 2em; transform: rotate(-15deg);"><b>SOLD</b></p>	<p>Co-Partnerships are not available if Exclusive has been confirmed. Only 2 Co-Partnerships are available).</p> <ul style="list-style-type: none"> <li>•Partner recognition with your company logo on ORA Alcohol Training textbook and promotion material, which is marketed to more than 10,000 foodservice professionals annually.</li> <li>•Opportunity to handout your promotional material to attendees</li> </ul> <p style="text-align: center; color: green; font-size: 2em; transform: rotate(-15deg);"><b>UNAVAILABLE</b></p>

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



## 5TH ANNIVERSARY



Are you ready to make a lasting impact on Oklahoma’s hospitality sector while championing inclusivity? Seize the opportunity to join forces with the CareerTech, the Oklahoma Restaurant Association (ORA), and the Oklahoma Hotel & Lodging Association (OHLA) in supporting HospitAbilities—an award-winning initiative dedicated to expanding Oklahoma’s hospitality workforce.

ORA and OHLA learned there were opportunities for Ability 1 students to learn entry level hospitality skills through a Service Careers program, and that there was no formal curriculum or certification. After evaluating the need, both Associations decided to Partner together to launch its 17 essential service skills HospitAbilities program, which includes Industry-Endorsed Certification, Classroom Curriculum, Job Placement Assistance and Employer Training/Support. There are a variety of choices, from rolling silverware, dishwashing, mopping, laundry, and others. Certification is attained when a student successfully completes 7 of the 17 skills. In a typical school year, students have the opportunity to test in the spring and fall semesters.

As leaders in Oklahoma’s hospitality community, we are dedicated and look forward to welcoming students with their HospitAbilities certification into the restaurant and hotel workforce and want to encourage them on their journey to be hospitality superstars and ambassadors!

Partnering with HospitAbilities positions your organization as a champion of inclusivity and workforce development. Enjoy the recognition and impact that come with supporting a groundbreaking initiative that goes beyond traditional boundaries.

### Partner Levels & Marketing Return on Investment

CHAMPION	ADVOCATE	SUPPORTER
<b>☐ \$5,000</b> <ul style="list-style-type: none"> <li>•Your logo will be most prominently displayed on all HospitAbilities program materials.</li> <li>•Your business logo on the HospitAbilities program landing page of the ORA and OHLA websites.</li> <li>•Verbal recognition at all HospitAbilities events.</li> <li>•One social media post recognizing your partnership.</li> </ul>	<b>☐ \$2,500</b> <ul style="list-style-type: none"> <li>•Your logo on all HospitAbilities program materials.</li> <li>•Your business logo on the HospitAbilities program landing page of the ORA and OHLA websites.</li> <li>•Verbal recognition at all HospitAbilities events.</li> <li>•One social media post recognizing your partnership.</li> </ul>	<b>☐ \$1,000</b> <ul style="list-style-type: none"> <li>•Your logo on all HospitAbilities program materials.</li> <li>•Your logo on the HospitAbilities program landing page of the ORA and OHLA websites.</li> </ul>

### OKLAHOMA TECHNOLOGY CENTERS PARTICIPATING IN HOSPITALITIES

Canadian Valley Technology Center, El Reno  
 Canadian Valley Technology Center, Chickasaw  
 Francis Tuttle Technology Center, Oklahoma City  
 Eastern Oklahoma County (EOC) Technology Center, Choctaw  
 Great Plains Technology Center, Lawton  
 High Plains Technology Center, Woodward  
 Metro Technology Centers, Oklahoma City  
 Mid-Mmerica Tech, Wayne  
 Moore Norman Technology Center, Norman  
 Pioneer Technology Center, Ponca City  
 Tulsa Technology Center, Tulsa

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.

# PROGRAMS & INITIATIVES

**Oklahoma ProStart® RESTART**

**Oklahoma ProStart® Student Invitational**

**Oklahoma Teams to National ProStart® Student Invitational**

**Odyssey de Culinaire**

**Hirst Hospitality Awards**



**OKLAHOMA  
HOSPITALITY  
FOUNDATION**

The Oklahoma Hospitality Foundation was established to support workforce development initiatives and educational opportunities to young people pursuing careers in the restaurant, culinary and hospitality fields. Formed as a not-for-profit organization in 1976, the OHF has continued to provide scholarships to young people to assist with their formal education in Oklahoma. Annually, the Foundation has awarded, on average, \$30,000 to deserving students at Oklahoma State University, Spears Business School of Hospitality and Tourism Management, OSU Institute of Technology, School of Culinary Arts, studying Culinary and Hospitality Services.

Since its inception, the Foundation has expanded its purpose and mission to meet the growing demand for quality, trained professionals to meet the labor needs. The purpose is now more far-reaching to include educational programs at the high school level, promotion of quality training for foodservice professionals, and assistance with industry research.

July 9 • River Spirit Casino Hotel, Tulsa  
 July 18 • Skirvin Hilton Hotel, Oklahoma City



ODYSSEY de CULINAIRE



OK ProStart®

Join us in making a difference in the lives of culinary students and the hospitality industry in Oklahoma. By becoming a Partner of Odyssey de Culinaire, you not only support workforce development but also position your brand as a champion of culinary education.

Embark on a journey of culinary excellence and workforce development by sponsoring Odyssey de Culinaire, an extraordinary event hosted by the Oklahoma Hospitality Foundation 501(c)3. Odyssey is not just a dinner; it's a transformative experience for culinary students, fostering their growth and passion for hospitality. As a Partner, you have the chance to make a significant impact on the future of aspiring chefs and contribute to the vibrant culinary landscape in Oklahoma.

Culinary students are selected from our Oklahoma ProStart® schools to shadow and gain experience alongside the chefs. During this dinner, you'll experience first-hand how your Odyssey investment makes a difference in the experience and growth of Oklahoma high school and technology students desiring a career in hospitality and culinary.

Ignite passion, inspire growth, and elevate your brand by sponsoring Odyssey de Culinaire!

Partner Levels & Marketing Return on Investment

EXECUTIVE CHEF	SOUS CHEF	CHEF DE PARTIE	SOMMELIER
<p>☐ <b>\$6,000</b></p> <ul style="list-style-type: none"> <li>• Priority seating and one table of 10 at each dinner location.</li> <li>• On stage presentation of commemorative framed invitation autographed by participating chefs.</li> <li>• Commemorative apron.</li> <li>• Your partner logo on promotional invitations.</li> </ul>	<p>☐ <b>\$3,500</b></p> <ul style="list-style-type: none"> <li>• Includes a total of 8 seats to use at one Odyssey dinner location or to share between dinner locations.</li> <li>• Commemorative apron.</li> <li>• Your partner logo on promotional invitations.</li> </ul>	<p>☐ <b>\$1,750</b></p> <ul style="list-style-type: none"> <li>• Includes a total of 4 seats to use at one Odyssey dinner location or to share between dinner locations.</li> <li>• Your partner logo on promotional invitations.</li> </ul>	<p>☐ <b>\$875</b></p> <ul style="list-style-type: none"> <li>• Includes a total of 2 seats to use at one Odyssey dinner location or to share between dinner locations.</li> <li>• Your partner logo on promotional invitations.</li> </ul>

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



In its remarkable 25th year, the Hirst Hospitality Awards stand as a pinnacle in the Oklahoma Restaurant Association’s (ORA) traditions, dedicated to honoring outstanding individuals in the restaurant industry. This prestigious celebration serves a dual purpose: first, recognizing the invaluable contributions of employees to the foodservice industry, and secondly, raising funds to support scholarships facilitated by the Oklahoma Hospitality Foundation 501(c)(3).

The evening’s activities include various other exciting activities including gifts for the Honorees, and the presentation of the Distinguished Service Award recipient and the Distinguished Industry Leadership Award recipient, wine pulls and much more. The dinner has an audience of more than 250 restaurant owners and honored employees and annually features a renowned vintner.

Celebrate excellence, support scholarships, and elevate your brand at the Hirst Hospitality Awards!

Partner Levels & Marketing Return on Investment

PLATINUM	DIAMOND	EMERALD	SAPPHIRE
☐ \$3,500	☐ \$3,000	☐ \$2,500	☐ \$2,000
•Includes 1 table of 8 seats with priority seating.	•Includes 6 dinner seats.	Includes 4 dinner seats.	•Includes 2 dinner seats.

Your partnership includes inclusion in our program or event digital media marketing, including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



As a distinguished partner of the Oklahoma ProStart program, your partnership investment will support student classroom and off-premise program activities in Oklahoma culinary and restaurant programs across 18 high schools and technology centers.

Your contribution as a partner will benefit the Oklahoma ProStart program by providing the funds for food labs, student hospitality related field trips, purchases of kitchen inventory and repairs to kitchen equipment, and other supplies to sustain the learning experience and classroom throughout the year.

The Partner investment in RESTART doesn't stop in the classroom. The Title Partner of RESTART will also engage students outside of the classroom in many ways, including connection to employee training programs, back-of-house tours, and hosted events.

RESTART funds will be dispersed through a grant application process through the Oklahoma Hospitality Foundation. This unique partnership provides your business an opportunity to engage in a meaningful way with our future chefs and industry professionals. This partnership requires a three-year commitment.

## Partner Levels & Marketing Return on Investment

### EXCLUSIVE TITLE PARTNER

□ **\$15,000**

- Your partnership will be recognized in classroom opportunity communications with Oklahoma ProStart® schools.
- Opportunity to be featured and provide an address to students at official ProStart classroom events.
- Opportunity to engage students and teachers in meaningful ways away from the classroom, in your place of business, and at the annual ProStart Teachers Education Conference.
- Your partnership includes inclusion in our program or event digital media marketing including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.

**SOLD**



## OKLAHOMA STUDENT INVITATIONAL

The Oklahoma ProStart® Student Invitational (OPSI) competition will showcase the culinary and academic talents of more than 800 ProStart students from 18 high schools and technology centers across the state. The highlight of the Student Invitational will be students participating in a team competition-style format in both the culinary and management competition. Winning teams from each competition will be awarded gold, silver, and bronze medals and scholarships to pursue post-secondary education. The winning high school teams in the culinary and management competition will represent Oklahoma at the NRA National ProStart Student Invitational (NPSI) in Baltimore, Maryland Washington in April.

The program provides exposure to over 2,200 students enrolled in the ProStart® program. Industry professionals are also involved as team coaches and judges during the event. Your investment helps to assure Oklahoma ProStart students have meaningful experiences and industry-specific training while preparing to make a career in Oklahoma's restaurant industry. Your investment also helps to support expenses related to competition equipment, venue space and other essentials necessary to host the Invitational. All contributions are tax-deductible as allowed by law.

### Partner Levels & Marketing Return on Investment

OPSI EXCLUSIVE TITLE PARTNER		CHAMPION	ADVOCATE
☐ \$15,000		☐ \$2,500	☐ \$1,500
<p><i>A 3-5 multi-year partnership is required for Title Partnership.</i></p> <p><b>MARKETING:</b></p> <ul style="list-style-type: none"> <li>Your business will be the most prominently featured at the OPSI in both the culinary and management divisions, and designated as the Title Partner in OPSI.</li> <li>ORA will make a Title Partner announcement to media and membership on your behalf.</li> <li>Inclusion of your company logo and mention as the Title Partner in all marketing, advertising, and informational material created by the ORA regarding the OPSI.</li> <li>Option to place learning displays, banners, branded items (incl bags, cups, lanyards, and other swag) in the competition rooms, student lounge and volunteer/judges lounge if desired.</li> </ul>	<ul style="list-style-type: none"> <li>Invited to station a company vehicle onsite for promotion.</li> <li>Recognition as the Title Partner on media communications including press releases, media invitations, fact sheets and on-site promotion.</li> <li>Your logo with an active link on the OPSI web page.</li> <li>Your company logo on the team chef coats and shirts worn by the first-place culinary and management teams as they compete in NPSI.</li> </ul>	<p><b>ENGAGEMENT:</b></p> <ul style="list-style-type: none"> <li>1 ORA agreed representative to emcee the culinary floor activities (i.e. introduce and interact with teams)</li> <li>1 representative to judge culinary division</li> <li>1 representative to judge management division</li> <li>Invitation for 1 representative and any confirmed judges from your business to attend the Judge's dinner held during the OPSI.</li> <li>Address schools and attendees during awards ceremony and assist in presenting the team and scholarship awards.</li> </ul>	<ul style="list-style-type: none"> <li>Featured as a Champion for ProStart at the OPSI in both the culinary and management divisions and designated as a leader in assisting students making their way into the hospitality industry.</li> <li>Your company logo on the team chef coats and shirts worn by the first-place culinary and management teams as they compete in NPSI.</li> <li>Invite to have a 6' display table during both days of the competition.</li> <li>Invitation for 1 representative and any confirmed judges from your business to attend the Judge's dinner held during the OPSI.</li> </ul> <p><i>A maximum of 8 of these partnerships are available.</i></p>

SOLD





# 2024 Strategic Partnership Marketing Agreement

We welcome your Partnership and involvement in the ORA's Partnership and Marketing Programs. Partnerships are honored on a first come, first serve basis. This form guarantees the investor a one year commitment. Exclusive Partnerships are available to members-only with the first right of refusal on renewing the following year.

## Confirm Partnership as noted below - Check Boxes to Confirm

### TulsaFest

- Platinum \$ 2,200
- Gold \$ 1,500
- Luncheon (Exclusive) \$ 6,000
- Luncheon Co-Partner (2 Offered) \$ 4,000
- Board of Directors Dinner
  - Exclusive, Or
  - Co-Partner (2 offered - 1 available)
 \$10,000  
\$ 6,000

### Hospitality Day & A "Tasteful Affair" Legislative Reception

- Congressional \$ 2,500
- Advocate \$ 1,500

### ORA Board of Directors Retreat

- Platinum \$10,000
- Gold \$ 7,000
- Silver \$ 4,000

### ORA Expo & Oklahoma Hospitality Leaders Dinner

- Exclusive Inspiration Partner - Leaders Dinner **SOLD** \$20,000
- Excellence Partner - Leaders Dinner \$10,000
- Leadership Partner - Leaders Dinner \$ 5,000
- Ambassador Partner - Leaders Dinner \$ 2,500
  
- ORA Expo Headline \$ 2,000
- Exclusive Lanyard **SOLD** \$ 4,000
- Exclusive Social Booth \$ 2,500
- 17 x 17 Floor Vinyl purchase \$ 160 ea.

### Cocktail Shakedown

- Platinum \$ 3,000
- Gold \$ 1,500
- Heat Spirits (Limited to # of Heats) **SOLD** \$ 1,250 ea.
- Championship Heat (Limited to 1) **SOLD** \$ 1,500

### Culinary Cook-off

- Lead **SOLD** \$10,000
- Platinum \$ 2,750
- Gold \$ 1,500

Business Name \_\_\_\_\_ Commitment Sub-total \$ \_\_\_\_\_

2024 Strategic Partnership Marketing Agreement  
Page Two



Check Boxes to Confirm

**Culinary Cook-off**

- Lead **SOLD** \$10,000
- Platinum \$ 2,750
- Gold \$ 1,500

**ORA Golf Classic**

- Platinum Exclusive **SOLD** \$ 3,500
- Master (Limited Number Available) \$ 3,200
- Hole \$ 500

**ORA `la Carte E-News **SOLD****

- Exclusive \$ 4,000

**HospitAbilities**

- Champion \$ 5,000
- Advocate \$ 2,500
- Supporter \$ 1,000

**ServSafe® Food Safety Education**

- Exclusive **SOLD** \$ 8,200
- or Co-Exclusive (2 offered) **NOT AVAILABLE** \$ 5,000

**Alcohol Compliance Education **SOLD****

- Exclusive \$ 8,200
- or Co-Exclusive (2 offered) \$ 5,000

**OKLAHOMA HOSPITALITY FOUNDATION PROGRAMS**

**Odyssey de Culinaire**

- Executive Chef \$ 6,000
- Sous Chef \$ 3,500
- Chef de Partie \$ 1,750
- Sommelier \$ 875

**Hirst Hospitality Awards**

- Platinum \$ 3,500
- Diamond \$ 3,000
- Emerald \$ 2,500
- Sapphire \$ 2,000

2024 Strategic Partnership Marketing Agreement  
Page Three



Check Boxes to Confirm

**Oklahoma ProStart RESTART**

Exclusive Title Partner **SOLD** \$15,000

**Oklahoma ProStart Student Invitational**

Exclusive Title Partner **SOLD** \$15,000  
 Champion \$ 2,500  
 Advocate \$ 1,500

Partner Marketing Total \$ \_\_\_\_\_

Strategic Partner Details / Payment

By signing this Strategic Partnership Commitment Agreement, you have agreed to pay the above amount in conjunction with your one-year commitment, unless otherwise stipulated.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Partner Business \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**office use only -- BILLING INFORMATION -- office use only**

Partnership  
Commitment Total \$ \_\_\_\_\_

PAID BY

Check       Visa  
 AMEX       MasterCard

INVOICE

In-Full  
 Bi-Annually

Paid Date \_\_\_\_\_

Billing Notes: \_\_\_\_\_ CVV \_\_\_\_\_

CC # \_\_\_\_\_ Exp. \_\_\_\_\_ Card Zip \_\_\_\_\_



# Membership Benefits

BECAUSE ORA CARES ABOUT YOUR SUCCESS,  
YOUR EMPLOYEES AND YOUR GUESTS

## THE ONLY OKLAHOMA ASSOCIATION

ADVOCATING

SPECIFICALLY  
FOR THE ENTIRE  
**RESTAURANT  
INDUSTRY**



**4,500+  
MEMBERS**

**INDEPENDENT  
MULTI-UNIT  
FRANCHISED  
BAR & CAFE'  
HOTELS & B&B  
CASINOS  
COMMERCIAL  
FOOD TRUCK  
SCHOOLS  
SUPPLIERS**



THOUSANDS IN  
FOODSERVICE  
ACROSS THE  
STATE OF OKLAHOMA

## RESOURCES FOR MEMBERS

- Need Legal Assistance? Connect for FREE with our legal teams
- Alcohol Compliance and Food Safety certification training discounts
- Serve Alcohol safely with Online ServSafe® Alcohol
- Comply with Food Safety Regulations – Certify in ServSafe® Manager
- Discounts on Spotify which includes BMI and ASCAP licensing fees for their streaming
- NEW: Small Business Loans - PreQualify quickly/No capital restrictions/Food truck lending
- NEW: Critical Data Breach & Cyber Liability Insurance to protect your business. Call it "Sleep Well Insurance"
- NEW: Save costs on Paper, PPE and other Business Supplies through ORA's Office Depot program
- Resources and discounts in Credit Card and Payroll, Insurance and Third-party Natural Gas
- Education • Networking • Workforce Development • Employee Recognition
- Hire students of all abilities. Get to know HospitAbilities!
- Need a new Supplier? Search the ORA Online Buyers' Guide
- Free Handwashing, Mask or No Smoking Posters
- Timely updates with ORA A`la Carte E-News
- Oklahoma Restaurateur magazine
- Belong to the National Restaurant Association



## ORA EXPO

- Oklahoma's largest industry trade show
- Educational sessions & demonstrations
- Chef and Bartender competitions
- Connect with suppliers while you discover and experience the best in hospitality products and services
- A great event to connect with other restaurant and hospitality professionals?

ORA hospitality makes this an event you don't want to miss!

To access these great **MEMBER** resources, or **TO JOIN**  
contact Collin Graham at [collin@okrestaurants.com](mailto:collin@okrestaurants.com) 405.834.2645

Oklahoma Restaurant Association • 3800 North Portland Avenue, Oklahoma City, OK 73112 • 800.375.8181